DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

METHOD AND SYSTEM FOR CREATING VERTICAL SEARCH ENGINES

| the specification | on of which is attached | d hereto unless | the following s | pace is checked: | |
|--|---|--|---|---|---|
| | was filed on as | Un | ited States App | olication No | |
| | e that I have review including the claims, a | | | | |
| I acknowledge CFR § 1.56. | e the duty to disclose in | nformation whi | ch is material t | o patentability as | defined in 37 |
| application(s) which designated identified below | foreign priority bene for patent or inventor's ated at least one count ow, by checking the boat ational application had med. | s certificate, or try other than the ex, any foreign a | § 365(a) of any ne United State application for | y PCT international es, listed below a patent or inventor | al application nd have also 's certificate, |
| Prior Foreign | Application(s): | | | | |
| Numbe | <u>er</u> | Country | | Day/Month/Year | Filed |
| I hereby claimapplication(s) | m the benefit under listed below: | 35 U.S.C. § | 119(e) of an | ny United States | provisional |
| Applic | ation Number | Filing Date | | | |

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

Application Number Filing Date Status: patented, pending, abandoned 9/918,838 July 31, 2001 allowed

I hereby appoint the following attorneys and agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Customer Number: 032097

Principal attorney or agent: <u>Stephen Lesavich</u>

Telephone number: 312-332-3751

I hereby authorize and request the attorneys of record in said application to insert in this declaration and power of attorney the filing date and serial number of said application when officially known, if necessary.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

| Full name of sole or first named inventor (family name, given name, | ame): Matthew A. Fordham |
|---|--------------------------|
| Inventor's signature: | Date: |
| Residence: 3711 N. Clifton Street, Ste. 1, Chicago, IL 60613 | |
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